

Coca-Cola HBC Greece is the biggest Greek company in the production, trading, distribution of non-alcoholic beverages. It is a member of the Greek multinational group **Coca-Cola Hellenic**, one of the biggest bottlers of The Coca-Cola Company Worldwide. Coca-Cola Hellenic is operating in 28 countries, with more than 44.200 employees and Head Quarters in Athens. Coca-Cola HBC Greece was created in 2000, after the merger between the Hellenic Bottling Company (3E) and Coca-Cola Beverages Plc. The Company's stock negotiates mainly in Athens's Stock Exchange and the Stock Exchanges of New York and London.

Coca-Cola HBC Greece bottles, distributes and trades the Coca-Cola Company products, along with a range of private products, such as Juices **Amita** and **Frulite**, bottled waters **AYRA**, **WaterBlue** and **LYTTOS**, **Tuborg** products and **Tsakiris** snacks.

Being one of the largest Greek Manufacturers with 40 years of successful enterprising and constant development, Coca-Cola HBC Greece plays an intrinsic role in the development of the Greek Economy, especially the economy of the Greek provinces. The company invests, in the Greek market, about 30 million Euros yearly for introducing special development programs regarding the production of Greek raw materials. At the same time, the company offers job opportunities and career development to 2.500 employees.

The company uses modern facilities, accredited by Lloyd's **ISO 9001**, **ISO 14001**, **OHSAS 18001** for the product quality, the environmental management, and Health & Safety at the Workplace. Accordingly, the company developed and implemented the **HACCP** system, while systematically invests in new technologies and strict quality control systems. Simultaneously, the company invests in the creation and development of innovative products, fully aligned with the needs of the company's consumers.

The essential offering and the meaningful participation in the special needs of the Greek Society are fundamental principles for the operation and the activation of the Company. Within this frame, Coca-Cola HBC Greece, has designed a thorough **Corporate Responsibility Policy** which establish the company as one of the significant contributors to the local communities where operates, and the Greek Society in general. For this reason, the basic axes of the Corporate Social Responsibility Strategy of the company focus on **Workplace, Market, Environment and Society**.

